



**Computing Topic:** Unit 4.4 Writing for Different Audiences

**Year:** 4 **Term:** Spring 1

## Key Knowledge/Content:

- Explore how font size and style can affect the impact of a text.
- Use a simulated scenario to produce a news report.
- Use a simulated scenario to write for a community campaign.

## Links to:

### Prior learning:

- Touch typing.
- Considering communication style
- Email simulations

### Future learning:

- Use of either MS Word or Google Docs to develop text skills for effective documents
- Familiarity with the formatting and text use for a variety of genres of documents
- Applying skills to a more complex environment

## Key vocabulary with definition:

### Prior vocabulary:

- Font- A set of type which shows words and numbers in a particular style and size.
- Opinion- A view or judgment someone forms about something, not always based on fact.

### New vocabulary:

- Campaign- An organised course of action to achieve a goal.
- Format- The way in which something is arranged or set out.
- Genre- The style or category type of a piece of art, music or writing.
- Reporter- A person who reports news or conducts interviews for the press or broadcasting media.
- Viewpoint- The way someone sees or thinks about something.

## By the end of this unit

**All children can: explore** how font size and style can affect the impact of a text within a variety of written materials.

**Most children can: demonstrate** how to use a simulated scenario to write for a given purpose.

**Some children can: demonstrate** and **explain** how writing for a range of purposes can link to job prospects.

## Background understanding for teachers and parents:

In this unit, children learn that technology can be used to organise, reorganise, develop, and explore ideas, and that working with information in this way can aid understanding. It also gives children opportunities to discuss their experiences of using ICT and how it is used in the wider world.

## Curriculum Driver (one):

Knowledge of the World

### Evidence outcome:

Have opportunities to explore how communication and technology are used in the wider world.